

CCDesign

GRAPHICS ◦ MARKETING ◦ BRANDING

Job name: 3 Day Pop-up Christmas Stall

Client: Local artists Connie and Rose

Point of contact: Connie Taylor

Consultation: 23 Nov, 2020

Purpose

To bring people to the 3 day event selling local art, craft and products by local people

Final product/s

1 x temp branding for the event	£80
1 x meme, for Facebook and Instagram	£40
1 FB 'event' artwork	free
1 x A2 poster file for print, for venue exterior	£40

Details

10, 11 & 12 Dec

Victoria Hall, Oakham

10am – 5pm (1 late night tbc)

Notes

During 'Christmas shopping week' bringing local footfall to the high street
Brings together several businesses who can share online content

Look and feel

Something simple and classy that also says Christmas
Initial idea, a hint of candy cane stripes or snowflakes

Price & Purchase Order number

Ratecard 'friends & family'

£160 (including VAT)

Design process

Provision for changes, 4 sets for event branding, 2 sets for each graphic

Time frame

28 Nov	Key artwork sign off
1 Dec	Share meme and create event
3 Dec	Deliver artwork to printer

Printer Quoin Print (allow 3 days to print)

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